

## Data Protection Notice – Die Käsemacher GmbH

We consider it important to protect the personal data of visitors to our website.

### Information concerning data processing under Articles 13 and 14 of the EU General Data Protection Regulation (GDPR)

The following sets out information on the nature, scope and purpose of the collection and use of data from visitors to our websites.

#### Index of contents

1	Legal basis .....	1
2	Basic principles .....	1
3	Which data do we process and under what circumstances?.....	2
	Purpose, legal basis, duration of storage and data recipient .....	2
3.1	If you visit our website .....	2
3.1.1	Information relating to newsletter sign-up .....	2
3.2	If you are an applicant .....	3
3.3	If you make a general enquiry .....	4
4	Profiling .....	4
5	Data security .....	4
6	Your rights .....	4
7	Updates to Data Protection Notice .....	4

#### 1 Legal basis

The EU General Data Protection Regulation, the Austrian Data Protection Act (*Datenschutzgesetz*) 2000 and the Austrian Data Protection Amendment Act (*Datenschutz-Anpassungsgesetz*) 2018 deal with the right to protection of personal data. We process your data exclusively on the basis of the statutory rules (GDPR, Austrian Data Protection Act 2018 (DSG 2018), Austrian Telecommunications Act 2003 (TKG 2003)).

#### 2 Basic principles

We attach particular importance to protecting and storing safely all personal data which you entrust to us. In this document, you will learn more about how we use and process your personal data. This Data Protection Notice relates only to the web presence [www.kaesemacher.at](http://www.kaesemacher.at) and [www.kaesemacherwelt.at](http://www.kaesemacherwelt.at). In the case of translations, the German-language version shall prevail.

Controller: Die Käsemacher GmbH, Europastrasse 5, 3902 Vitis, Austria

Controller's representative: Doris Ploner MA, Managing Director

### **3 Which data do we process and under what circumstances? Purpose, legal basis, duration of storage and data recipient**

#### **3.1 If you visit our website**

Each time our website is accessed, for technical reasons, your browser automatically transmits the data listed below to our web server. Storage of such data serves exclusively statistical and technical purposes, in order, for instance to evaluate the frequency of page visits or to be able to identify server malfunctions. In addition, Google Analytics is used on our website. This is a web analysis service provided by Google Inc. ("Google"). Cookies may be used on our internet platform in various ways. Cookies are small items of text information enabling a user to be recognized and an analysis of their use of our website be undertaken. The information thereby generated is transferred to the provider's server and stored there; such data is stored on Google's servers which may be situated outside the EU, for instance in the USA. This serves to render our internet offering overall more user-friendly, more effective and more secure. In addition, cookies serve to measure the frequency of page visits and general navigation purposes. By using our website, you consent to the use of cookies. In your browser settings, you may refuse to accept cookies. For details as to how this operates, you will need to refer to your browser manufacturer's instructions. If you decide against particular technical and/or functional cookies, this may limit the functionality of our website. Some cookies remain stored on your own device until you delete them. Your IP address is recorded, but it is immediately pseudonymized, making only a rough localisation possible. To find out more about how to stop the use of Google Analytics and related data transfer to Google, click here: <https://tools.google.com/dlpage/gaoptout?hl=de>.

When visiting our site, the following data is recorded and evaluated by the web server:

URL of target page, browser and browser version, operating system, the website from which you are visiting our website, IP address (pseudonymized), date and time of your visit, the webpages visited on our site, search terms used.

Further personal data, such as name, e-mail address, shall only be recorded if you yourself indicate them for example, you may on our website notify such data when signing up for a newsletter.

##### 3.1.1 Information relating to newsletter sign-up

You may sign up to our newsletter on our website; this takes place by way of double opt-in process. After registering, you will receive an e-mail which will ask you to confirm your registration. Without notifying this data, you cannot receive our newsletter. You may unsubscribe from the newsletter by clicking on the unsubscribe link at the end of each newsletter.

We instruct processors to forward our newsletters. These have given an undertaking in relation to ourselves to comply with the relevant data-protection rules. A data protection agreement has been concluded in accordance with the terms of Article 28 GDPR.

5.3. Data processing is undertaken on the basis of the statutory provisions of Section 96 (3) of the Austrian Telecommunications Act and Article 6 (1) (a) (consent) GDPR. The data entered is encrypted prior to transfer.

In order for our part to protect forms requiring data entry, we use the service "**reCAPTCHA**" provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google". Use of this service enables a distinction to be made as to whether data entered originates from a person or a form is being misused through automated machine processing.

As far as we are aware, the referrer URL, the IP address, the behaviour of website visitors, information relating to operating system, browser and length of visit, cookies, display instructions and scripts, the user's input behaviour and mouse movements in connection with the "reCAPTCHA" checkbox are communicated to Google.

The IP address transmitted in the context of "reCAPTCHA" is not combined with other Google data, unless, at the time of using the "reCAPTCHA" plug-in, you are signed in to your Google account. If you wish to prevent communication and storage of data about you and your behaviour on our website by Google, you will need to log out of Google before you visit our site and before you use the "reCAPTCHA" plug-in.

Use of the information obtained through the "reCAPTCHA" service is undertaken in accordance with the Google Privacy Policy: <https://www.google.com/intl/de/policies/privacy/>.

### **3.2 If you are an applicant**

Irrespective of the nature of transmission, by transmitting your application documents, you consent to your personal data, such as name, title, address, telephone number, date of birth, education, career history and data and images contained in your covering letter, in your CV, in your references or other documents forwarded being processed by us for the purpose of dealing with your enquiry and completing the application process.

If an employment contract is concluded with an applicant, the data transmitted shall be stored for the purposes of processing the employment relationship, whereby the statutory rules shall be observed. If no employment contract is concluded with an applicant, the application documents shall be deleted six months following notification of a rejection decision, unless consent has been given to retention for evidential purposes for a period of two years pursuant to Article 6 (1) (a) [GDPR]. Your consent may be revoked at any time without giving any reasons; contact details are indicated above.

Data processing shall take place on the basis of the statutory provision contained in Section 96 (3) of the Austrian Telecommunications Act and Article 6 (1) (a) (consent) and (b) (necessity for performance of a contract) GDPR.

In some instances, data or parts thereof shall be passed on to our contractual partners, but no transfer to third countries shall take place.

### **3.3 If you make a general enquiry**

By transmitting your enquiry, irrespective of the nature of transmission, you consent to your personal data as contained in your enquiry being processed by us for the purpose of handling the enquiry.

Data processing shall be undertaken on the basis of the statutory provisions contained in Section 96 (3) of the Austrian Telecommunications Act and Article 6 (1) (a) (consent) and (b) (necessity for performance of a contract) GDPR.

If necessary, your data or parts thereof shall be passed on to our contractual partners (e.g. post office, delivery firms, parcel delivery agents), but no transfer to third countries shall take place.

Depending on the content of an enquiry, the data transmitted shall be stored in accordance with statutory rules.

## **4 Profiling**

No profiling shall take place in respect of relevant personal data.

## **5 Data security**

We use technical and organisational security measures in order to protect personal data stored against chance or intentional manipulation, loss or destruction and against unauthorized access. Our security measures undergo ongoing improvement in line with technical advances. In the event that you wish to make contact with us by e-mail, we would point out that the confidentiality of information transmitted cannot be guaranteed. Based on their technical design, the content of e-mails may be viewed by third parties unless specific technical security measures are taken.

## **6 Your rights**

In accordance with the terms of data protection law, you have the following rights:

- To access pursuant to Article 15 GDPR;
- To rectification pursuant to Article 16 GDPR;
- To erasure ("right to be forgotten") pursuant to Article 17 GDPR
- To restriction of processing (blocking) pursuant to Article 18 GDPR;
- To object pursuant to Article 21 GDPR; and
- To data portability pursuant to Article 20 GDPR.

With regard to matters concerning your rights, please contact us at: [office@kaesemacher.at](mailto:office@kaesemacher.at), or write to us at:

Die Käsemacher GmbH, Europastrasse 5, 3902 Vitis

Please bear in mind that we require documentary evidence of identity with all requests. This also helps to protect you so that only authorized persons can have access to your data.

## **7 Updates to Data Protection Notice**

We reserve the right to update this Data Protection Notice as required.